

ΕΡΑνηΕΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Competitiveness Toolbox

FOR SMALL AND VERY SMALL ENTERPRISES

The enterprise **Aik. Zika & E. Kailas & SIA E.E.** based in **Stereas Elladas** region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million €**. The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is **192.428,00 €** out of which **96.214,00 €** is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved co-financed Business Plan includes investments on the following categories:

- ✓ Machinery – Equipment
- ✓ Quality system, Standardization, Certifications etc (up to 100% of the total budget)
- ✓ Means of transportation
- ✓ Packaging & Branding
- ✓ Digital Promotion
- ✓ Wage cost for new personnel

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increase of productivity and improvement of operational procedures
- ✓ Entrepreneurship Reinforcement
- ✓ Creation/ retention of jobs

The support of ΕΡΑνηΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



European Union
European Regional
Development Fund



HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF & CF PROGRAMMES
MANAGING AUTHORITY OF ΕΡΑνηΕΚ





SUPPORT TO VERY SMALL AND SMALL ENTERPRISES IN THE REGION OF STEREA ELLADA FOR THEIR UPGRADE THROUGH THE USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES (ICT)

The enterprise Aik Zika & E. Kailas & SIA E.E. with headquarters/is active in the Region of Sterea Ellada has joined the Action "Support to very small and small enterprises in the Region of Sterea Ellada for their upgrade through the use of Information and Communication Technologies (ICT) as well as automation systems" with a total budget of 6 million €.

The Action aims to support micro and small enterprises operating in the Region of Central Greece for the acquisition and use of ICT services and products, which will make them more competitive and improve their market position, while increasing their profitability. , through technological penetration, electronic networking, administrative organization using modern applications, saving resources through the use of ICT, but also the offer of competitive and environmentally friendly services.

The Investment's total budget is **49.780,00 €** of which the public expenditure amounts to **32.356,96 €** and is co-financed by Greece and the European Union (EE) - European Regional Development Fund (ERDF) under the framework of the Operational Program «Sterea Ellada 2014-2020.



Co-financed by Greece and the European Union